

CIES

Cookie Notice

1. What is this Notice about?

This cookie notice (the “**Cookie Notice**”) describes the usage, by CIES – International Centre for Sport Studies (“**CIES**”, “**We**” or “**Us**”), of cookies on its website www.football-observatory.com (the “**Website**”).

“**Cookies**” are small pieces of data that a website asks your browser to store on your computer or mobile device. Cookies contain an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server. Cookies do not typically contain any information that personally identifies a user, but personal information that We store about you may be linked to the information stored in and obtained from Cookies. The identifier itself may be considered as personal information regarding you.

Cookies can be used by web servers to identify and track users as they navigate different pages on a website and identify users returning to a website.

Please read this Notice carefully to understand how We use Cookies on our Website. Please also note that this Notice is part of the CIES Observatory [Privacy Notice](#), which explains more broadly how We process your personal data in the context of the CIES Observatory.

2. Categories of Cookies

Cookies may be either "persistent" Cookies or "session" Cookies. Sessions Cookies will be erased when you close your browser, whereas “persistent” Cookies will remain on your computer/device/web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date.

In addition, a distinction is usually made between the following categories of Cookies:

- Essential Cookies: They are essential for you to be able to experience the full functionality of our Website. Essential Cookies allow us especially to maintain user sessions and prevent any security threats. They are not used in order to collect or store any of your Personal data. These are Cookies that are required for the operation of the Website.
- Statistics Cookies: These Cookies store statistical information such as the number of visitors on the Website, the pages that are visited, the source of the visit, etc. Statistics Cookies also help Us understand and analyze how our Website performs and where it needs improvement. We also use Google Analytics Cookies as detailed further down of this Cookie Notice.
- Marketing Cookies: These Cookies are used to personalize and serve advertisements.
- Functional Cookies: These are the Cookies that may help certain non-essential functionalities of the Website. These functionalities include embedding content like videos or sharing contents, as well as preference cookies that help us store your settings and browsing preferences (language preferences, etc.), so that you have a better and efficient experience on our Website.

3. Cookies that We use on our Website

The names of the Cookies that We use on our Website, and the purposes for which they are used, are set out in the table below. Please note that we do not use Marketing Cookies on our Website:

Name	Type	Usage
Google Analytics <i>_ga</i>	Analytics	Visitor identification
Google Analytics <i>_gid</i>	Analytics	User journey
Google Analytics <i>_gat</i>	Analytics	Throttling request rate
Custom Popup <i>trap_pop_up_2</i>	Popup Push	How long user has been on page
Custom Popup <i>trap_pop_up_3</i>	Popup Push	How many pages does an user visit
Embedded Timelines <i>cdn.syndication.twimg.com</i>	Twitter	Display the latest Tweets from CIES Twitter account. (Twitter cookie notice: https://help.twitter.com/fr/rules-and-policies/twitter-cookies)

Google Analytics in particular

The Website uses Google Analytics, an Internet site analysis service supplied by Google Inc. ("Google"). Google Analytics uses Cookies which are text files placed on your computer to help to analyse how the Website is used by its users. The Personal data generated by the Cookies concerning your use of the Website will be forwarded to, and stored by, on servers located in Ireland.

We have set the parameters of Google Analytics in order to anonymize all IP addresses that are collected in this context. Hence, no personal information that may allow to identify you is stored through this system.

Google will use this information to evaluate your use of the Website, compile reports on site activity for its publisher and provide other services relating to the activity of the Website and the use of the internet. Google may release these information to Third-parties if there is a legal obligation to do so or when the Third-parties process this data for the account of Google including, in particular, the publisher of the Website. Google will not cross-reference your IP address with any other data held by Google, especially as it is anonymized from its collection.

Google Analytics collects information anonymously. It reports website trends without identifying individual visitors. You can opt out of Google Analytics without affecting how you visit or use the Website. For more information on Google Analytics, please [click here](#). You may deactivate the use of Cookies by selecting appropriate parameters. However, deactivation of this kind might prevent the use of certain functions of the Website.

Embedded content

Please note that, to enrich our Website's content, We may sometimes embed content from third-party websites (such as content from social media's plug-ins, press releases, etc.). As a result, when you visit a page with content embedded, you may be presented with Cookies from these third-party websites. We have no control or liability over these Cookies, so you should check the relevant third party's Cookie notice for more information.

4. Information provided through the Cookies

The following information may be provided through the Cookies on our Website:

- IP Address;
- Date and time of connection to the Website;
- Place of consultation of the Website;
- Time spent on the Website;
- Language settings and preferences;
- Data about the pages visited;
- Links you click on the Website.

The purposes are described, for each types of Cookies, under par. 3 above.

5. Using of Cookies and deactivation

You are informed of our use of Cookies through this Notice as well as through the cookie banner that is placed on Our Website upon your first visit. As we use only essential cookies, as well as statistics cookies with limitations on mere anonymous information, the serving of cookies does not require your consent. However, it is important to us to ensure that you have well received and understood all information as described under par. 3 above.

In any case, please note that most browsers are initially set up to automatically accept cookies, but allow you to change these settings, delete existing cookies, block future ones or alert you when they are being sent to your device. Please refer to your browser instructions to that effect. Should you modify the settings, please note that you might not be able to use all the features that are offered or stored, and that some of the webpages may not display properly.

Each browser has its own setting in terms of Cookie management. To enable you to make appropriate choices, please refer to:

Information based on the browser	Do not track
Microsoft Internet Explorer	https://support.microsoft.com/fr-ch/help/17288/windows-internet-explorer-11-use-do-not-track
Google Chrome	https://support.google.com/chrome/answer/2790761?co=GENIE.Platform%3DDesktop&hl=en-GB
Safari	https://support.apple.com/fr-ch/guide/safari/sfri11471/mac
Firefox	https://support.mozilla.org/en-US/kb/how-do-i-turn-do-not-track-feature

6. Contact

As mentioned in Our Privacy Notice, should You have any concerns with regard to this Notice, please contact Us in writing or by email with the following information:

International Centre for Sports Studies

CIES Observatory

Avenue DuPeyrou 1

2000 Neuchâtel

Switzerland

Tel.: +41 32 718 39 00

Email: privacy@cies.ch

7. Changes to this Notice

This Notice was last updated on 23.07.2020.

We may update this Notice at any time. Any new version of this notice shall be posted on CIES website. Please check this Notice regularly to identify any changes.

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