## The international mobility of minors in football

Drs Raffaele Poli, Loïc Ravenel and Roger Besson

## 1. Introduction

The footballers' labour market pays less and less attention to national borders. The percentage of expatriate players in teams tends to increase each year<sup>1</sup>. The proportion of footballers who migrate abroad during their career is higher than ever.

At the same time, the age of the first international migration is decreasing. The most promising players are sought after by foreign clubs from a very early age. An increasing number of footballers go abroad before the age of 18 without even having played in the first team of their employer club.

The 20th Monthly Report from the CIES Football Observatory analyses the evolution observed since 1995 within the five major European championships (English, Spanish, German, Italian and French), as well as since 2009 for 26 other top division leagues of UEFA member associations.

#### Figure 1: leagues surveyed

big-5	ENG	Premier League
	ESP	Liga
	FRA	Ligue 1
	GER	Bundesliga
	ITA	Serie A
26 other	AUT	Austrian Bundesliga
leagues	BEL	Pro League
	BLR	Vysshaya Liga
	BUL	Parva Liga
	CRO	Prva HNL
	CYP	Cyta Championship
	CZE	Synot liga
	DEN	Superliga
	FIN	Veikkausliiga
	GRE	Superleague
	HUN	NB I
	ISR	Ligat Ha'Al
	NED	Eredivisie
	NOR	Tippeligaen
	POL	Ekstraklasa
	POR	Primeira Liga
	ROM	Liga 1
	RUS	Russian Premier League
	SCO	Scottish Premiership
	SRB	SuperLiga
	SUI	Super League
	SVK	Slovak Super Liga
	SVN	PrvaLiga
	SWE	Allsvenskan
	TUR	Süper Lig
	UKR	Ukrainian Premier League

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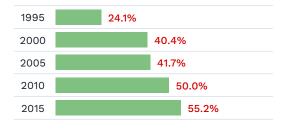
<sup>&</sup>lt;sup>1</sup> On this point, see the nº 19 Monthly Report "Demographic Study of Football in Europe".



## 2. Change

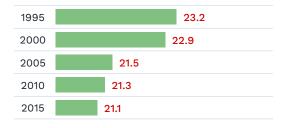
Over the last twenty years, the percentage of players from the five major European leagues having migrated over the course of their career has more than doubled. In 1995, 24.1% of footballers in these championships already had some experience abroad. In 2015, the percentage has increased to 55.2%. For 31 European top division leagues, the percentage of migrant players has also increased from 46.3% in 2009 to 52.8% in 2016.

Figure 2: percentage of footballers having already migrated over the course of their career, big-5 league players (1995-2015)<sup>2</sup>



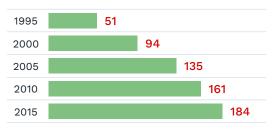
The greater international mobility of players goes hand in hand with a constant decrease in the average age of the first departure abroad. Within the five major leagues, this average has gone down from 23.2 years of age in 1995 to 21.1 years of age in 2015. Similarly, in 31 European top division championships, the average age of the first international migration has dropped from 22.2 in 2009 to 21.7 in 2016.

Figure 3: average age of the first international migration, big-5 league players (1995-2015)



The decrease in the average age of the first departure abroad mirrors the increase in the migration of players who are minors. In twenty years, the number of footballers having left their country before their 18th birthday playing in big-5 league teams has more than tripled: from 51 in 1995 to 184 in 2015. A new record high was measured in October 2016: 195 players (two per club on average).

# Figure 4: number of footballers having migrated as minors, big-5 league players (1995-2015)



The same evolution has been observed in the 31 top division leagues of UEFA member associations studied. The number of players having migrated as minors went up from 444 in 2009 to 597 in 2016. Today, 13.8% of big-5 league players having already migrated during their career went abroad under the age of 18. This percentage is 10.1% for the 31 European championships.

<sup>&</sup>lt;sup>2</sup> Throughout the report, the data for 1995 refers to the first semester of the 1995/96 season. The same principle was applied to the other years.



## 3. Networks

This chapter analyses the origin of the 597 footballers present in October 2016 in 31 top division European leagues who migrated before their 18th birthday. Destination countries are also studied. We can thus highlight the main exporting countries, those importing the most minors, as well as the principle migratory channels.

As regards origin, the vast majority of migrants who are minors come from UEFA member associations (73.5%). According to the FIFA regulations, under certain conditions, European clubs are indeed permitted to recruit communitarian players from abroad already at the age of sixteen. Moreover, transfers across borders are allowed when the distance between the player's domicile and the club's headquarters is less than 100 km.

Belgian players are the most susceptible to experience an international transfer before 18 years of age. Swedish, French, Hungarian and Austrian talents are also often sought after from a young age by foreign European teams. Brazil and Nigeria are the non-European countries with the most players having migrated as minors.

#### Figure 5: principle origins of players having migrated as minors present in October 2016 in 31 European top division leagues

1.	Belgium	38	
2.	Sweden	23	
	France	23	
4.	Hungary	22	
5.	Austria	20	
6.	Brazil	20	
7.	Nigeria	19	
8.	Cameroon	17	
	Slovakia	17	
	Ghana	17	
	Germany	17	
12.	Spain	15	
	Switzerland	15	
	Rep. of Ireland	15	
15.	Denmark	13	
	The Netherlands	13	
	Bosnia Herzegovina	13	
18.	Senegal	12	
	Portugal	12	
	Slovenia	12	
21.	Greece	11	
	Poland	11	
•	Ivory Coast	11	
24.	Finland	10	
	Croatia	10	
•	Serbia	10	
	Montenegro	10	
	Iceland	10	



One country clearly emerges as the principle destination for players having migrated as minors: England. Out of the 597 footballers who migrated under the age of 18, 180 went to England (30.1%). The economic clout of English clubs weighs heavily in the hunt for the most promising talents. Italy is the second biggest importer of foreign minors.

#### Figure 6: principle destinations for players having migrated as minors present on October 2016 in 31 European top division leagues

1.	England	180	
2.	Italy	78	
3.	The Netherlands	53	
4.	France	42	
5.	Germany	36	
6.	Spain	33	
7.	Portugal	23	
8.	Serbia	15	
9.	Scotland	11	
10.	Czech Republic	10	
	Austria	10	
12.	Croatia	9	
13.	Denmark	8	
			1
14.	Qatar	7	
14.	-	7 7	 
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	Greece	7	 
16.	Greece Senegal	7 6	     

On a European level, the main axis of international migration for players under the age of 18 links Belgium and the Netherlands. The geographic proximity, the shared language, as well as the gap between the economic development of football between these two countries are the principle underlying factors in the transfer of minors. Out of the five principle channels, four have England as destination. The countries of origin of players under the age of 18 are in this case Sweden (16 players), the Netherlands (12), Spain (12) and Ireland (11). Flows of players under the age of 18 are also numerous between Austria and Germany, Montenegro and Serbia, as well as between Belgium and France.

#### Figure 7: principle migratory channels for players who left as minors present in October 2016 in 31 European top division leagues

Belgium $\rightarrow$ The Netherlands	18	
Sweden → England	16	
The Netherlands $\rightarrow$ England	12	
Spain → England	11	
Rep. of Ireland $\rightarrow$ England	11	
Austria → Germany	11	
Montenegro → Serbia	10	
Belgium → France	10	
Germany → England	9	
Switzerland $\rightarrow$ England	8	
France → England	8	
Norway → England	7	
Denmark → The Netherlands	7	
Cameroon → Spain	7	
Cyprus → England	7	
Portugal → England	7	
Brazil → Italy	6	
Cameroon → France	6	
Scotland → England	6	
Belgium → England	6	
Guinea-Bissau → Portugal	6	
Hungary → England	6	
Finland → England	6	
Slovenia → Italy	6	
Italy → England	6	
Northern Ireland → England	6	



## 4. Conclusion

The analyses carried out by the CIES Football Observatory since its inception in 2005 shows that the European footballers' labour market has tended towards an increasing concentration of talents. The growing economic disparities between clubs allow the wealthiest clubs to help themselves to the most promising players.

This Monthly Report shows that more and more footballers are confronted with early migration. As we have illustrated in the "Slow Foot" book<sup>3</sup>, this situation is not without its hazards. Indeed, all things being equal, players having left their country under the age of 18 have, on average, less rewarding careers than footballers who left later with more experience under their belt.

This result indicates that the premature international migration of inexperienced players poses serious risks for both the footballers concerned and the teams recruiting them. Unfortunately, in spite of all sporting logic, in an overly speculative context where numerous actors make their living out of player transfers, the international flow of minors increases with each year.

<sup>&</sup>lt;sup>3</sup> **Slow Foot. Déchiffrer le présent pour penser l'avenir.** (Only available in French).